



2024-2025 RACING SEASON

# SPONSORSHIP PACKAGES

**CONTACT US**

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Each year, the Manawatu Harness Racing Club actively seeks sponsorship to ensure the continued success of our racing events.

We offer a variety of sponsorship packages designed to accommodate different levels of support.

Below is a summary of the packages available for the 2024/2025 season, along with a detailed description of each option.

### **Current Sponsorship packages available for the 2024/2025 racing season**

- Sponsoring an individual race
- Sponsorship sign on the race track
- Sponsoring an entire race meeting
- Sponsoring the starting gate vehicle
- Naming rights to the Manawatu Cup

### **Sold for the 2024/2025 season**

- Naming rights for the sponsors lounge
- Naming rights for the passing lane



# Sponsoring a Race: Thursday Twilight Meetings - \$800 + GST

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**Race Naming Rights:** Your sponsorship includes naming rights for one race on the designated evening and an additional race on a day selected at the club's discretion.

**Doug Bradley Painters Lounge Access:** Enjoy the exclusive opportunity to host a table for 6 in the Doug Bradley Painters Lounge. Additional guests can be accommodated at \$100 per person.

The package includes:

- Complimentary buffet supper
- Complimentary refreshments

**Mobile Starting Gate Ride:** One member of your party will receive a ride in the Mobile Starting Gate (available for pacing races only).

**Photo Opportunities:** Capture memorable moments with the winning owners, trainer, and driver of your race.

**Brand Promotion:** Your brand or business will be promoted through the Manawatu Harness Racing Club's website and Facebook page.

**Race Book Inclusion:** Your business logo will be featured in the on-course race book.



# Sponsoring a Race: 2nd Tier Twilight Meetings - \$200 + GST

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**Race Naming Rights:** Your sponsorship includes naming rights for one race on the designated evening.

**Mobile Starting Gate Ride:** You will receive a ride in the Mobile Starting Gate (available for pacing races only).

**Post-Race Drink:** Enjoy post-race drink in the President's Room.

## Track Signage - \$600 for the season

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**Large Back Fence Sign:** Display a prominent sign on the back fence of the track for \$600 per season.

**Discounted Rate:** Receive a reduced rate of \$250 if purchased alongside a sponsorship package.

**Sponsor Responsibility:** The sponsor is responsible for organising and producing the signage.



# Sponsoring an Entire Race Meeting: 2nd Tier Twilight Meetings - \$800 + GST

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**Race Naming Rights:** Your sponsorship includes naming rights for **all** races on the day.

**Mobile Starting Gate Ride:** One member of your party will receive a ride in the Mobile Starting Gate (available for pacing races only).

**Photo Opportunities:** Capture memorable moments with the winning owners, trainer, and driver of your race.

**Brand Promotion:** Your brand or business will be promoted through the Manawatu Harness Racing Club's website and Facebook page.

**Race Book Inclusion:** Your business logo will be featured in the on-course race book.

**Track Signage:** Benefit from discounted track signage rates.

**Food and Drink Arrangements:** Arrangements can be made for food and drink to enhance your experience.



# Sponsoring the Starting Gate Vehicle - \$3000 + GST

**SOLD**

**Naming Rights:** Your sponsorship includes naming rights for the Mobile Starting Gate, which will be referred to as the 'XXX Mobile Gate' throughout approximately 156 races.

**Vehicle Branding:** Your logo will be prominently displayed on the Mobile Starting Gate.

**Doug Bradley Painters Lounge Access:** Enjoy the exclusive opportunity to host a table for 6 in the Doug Bradley Painters Lounge. Additional guests can be accommodated at \$100 per person.

The package includes:

- Complimentary buffet supper
- Complimentary refreshments

**Brand Promotion:** Your brand or business will be promoted through the Manawatu Harness Racing Club's website and Facebook page.

**Race Book Inclusion:** Your business logo will be featured in the on-course race book.

**Track Signage:** Benefit from discounted track signage rates.



# Naming Rights to the Manawatu Cup - \$5,000 + GST

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**Race Naming Rights:** Secure naming rights for the Manawatu Cup on the night of your sponsorship.

**Doug Bradley Painters Lounge Access:** Enjoy the exclusive opportunity to host a table for 6 in the Doug Bradley Painters Lounge. Additional guests can be accommodated at \$100 per person.

The package includes:

- Complimentary buffet supper
- Complimentary refreshments

**Mobile Starting Gate Ride:** One member of your party will receive a ride in the Mobile Starting Gate.

**Photo Opportunities:** Capture memorable moments with the winning owners, trainer, and driver of the Manawatu Cup.

**Brand Promotion:** Your brand or business will be promoted through the Manawatu Harness Racing Club's website and Facebook page.

**Race Book Inclusion:** Your business logo will be featured in the on-course race book.

**Track and Area Signage:** Benefit from prominent signage on the track and in the public and sponsors' areas.



**Naming Rights for the Sponsors Lounge -  
\$2,000 + GST for 1 Year or  
\$3,000 + GST for 2 Years**



**Lounge Naming Rights:** Exclusive naming rights to the Doug Bradley Painters Lounge for the duration of the agreement.

**Doug Bradley Painters Lounge Access:** Enjoy the exclusive opportunity to host a table for 6 in the Doug Bradley Painters Lounge. Additional guests can be accommodated at \$100 per person.

The package includes:

- Complimentary buffet supper
- Complimentary refreshments

**Signage and Branding:** Prominent signage and branding within the Doug Bradley Painters Lounge.

**Brand Promotion:** Your brand or business will be promoted via the Manawatu Harness Racing Club's website and Facebook page.

**Race Book Inclusion:** Your business logo will be featured in the on-course race book for every meeting.





# Naming Rights for the Passing Lane - \$3,000 + GST



**Passing Lane Naming Rights:** Exclusive naming rights for the passing lane, which will be referred to as the 'XXX Passing Lane' during approximately 158 races.

**Passing Lane Signage:** Prominent signage on the passing lane itself.

**Doug Bradley Painters Lounge Access:** Enjoy the exclusive opportunity to host a table for 6 in the Doug Bradley Painters Lounge. Additional guests can be accommodated at \$100 per person.

The package includes:

- Complimentary buffet supper
- Complimentary refreshments

**Brand Promotion:** Your brand or business will be promoted via the Manawatu Harness Racing Club's website and Facebook page.

**Race Book Inclusion:** Your business logo will be featured in the on-course race book for every meeting.

*\*Sold for 2024/2025 season*



# RACE MEETING DATES 2024/25

Manawatu Harness Racing Club

## NOVEMBER

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- 4th Monday 4th  
1pm start\*
- 11th Monday 11th  
3:30pm start\*
- 19th Tuesday 19th  
4pm Start
- 21st Thursday 21st  
5:30pm Start \*\*

## DECEMBER

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- 10th Tuesday 10th  
3pm Start
- 12th Thursday 12th  
5:30pm Start \*\*

## FEBRUARY

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- 11th Tuesday 11th  
4pm Start
- 13th Thursday 13th  
5:30pm Start \*\*
- 23rd Sunday 23rd  
5pm Start \*\*
- 25th Tuesday 25th  
4pm Start

## MARCH

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- 11th Tuesday 11th  
5:30pm Start
- 13th Thursday 13th  
5:30pm Start \*\*
- 30th Sunday 30th  
5pm Start \*\*

## APRIL

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- 1st Tuesday 1st  
5pm Start
- 6th Sunday 6th  
5pm Start \*\*
- 8th Tuesday 8th  
5pm Start
- 29th Tuesday 29th  
5pm Start

## MAY

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- 1st Thursday 1st  
5pm Start \*\*

\*Mini 6 race meeting

\*\* Doug Bradley Painters Lounge will be open

# Contacts:

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